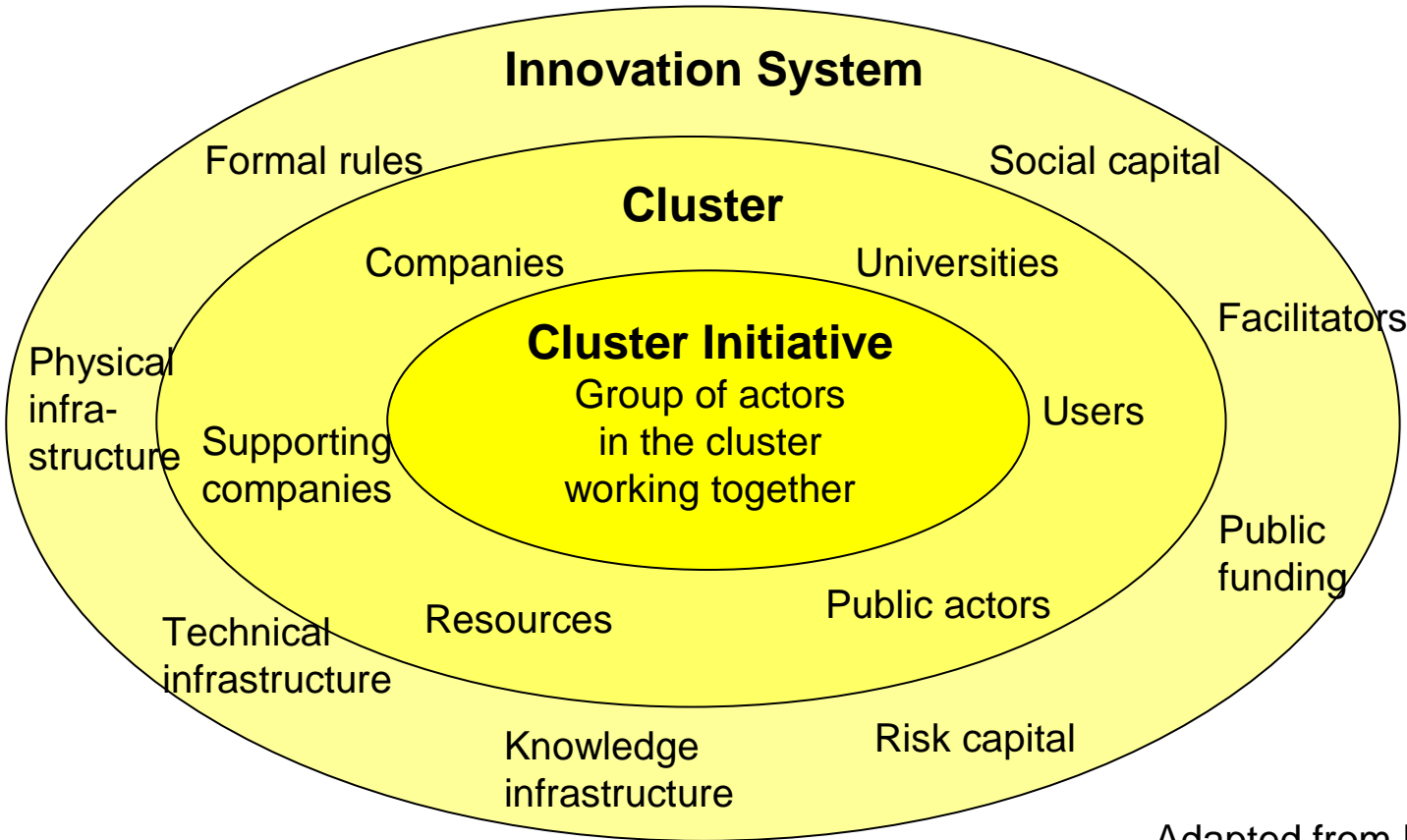


White fields of Innovation

Departement of Economic Development & Innovation
Region Skåne, Sweden



The World of Words



Adapted from Eriksson, Sweden



Clusters and Cluster Initiative

Life Science

→ • Medicon Valley Alliance

ICT

→ • Mobile Heights

Food

→ • Skåne Food Academy

Clean Tech

→ • Sustainable Business Hub

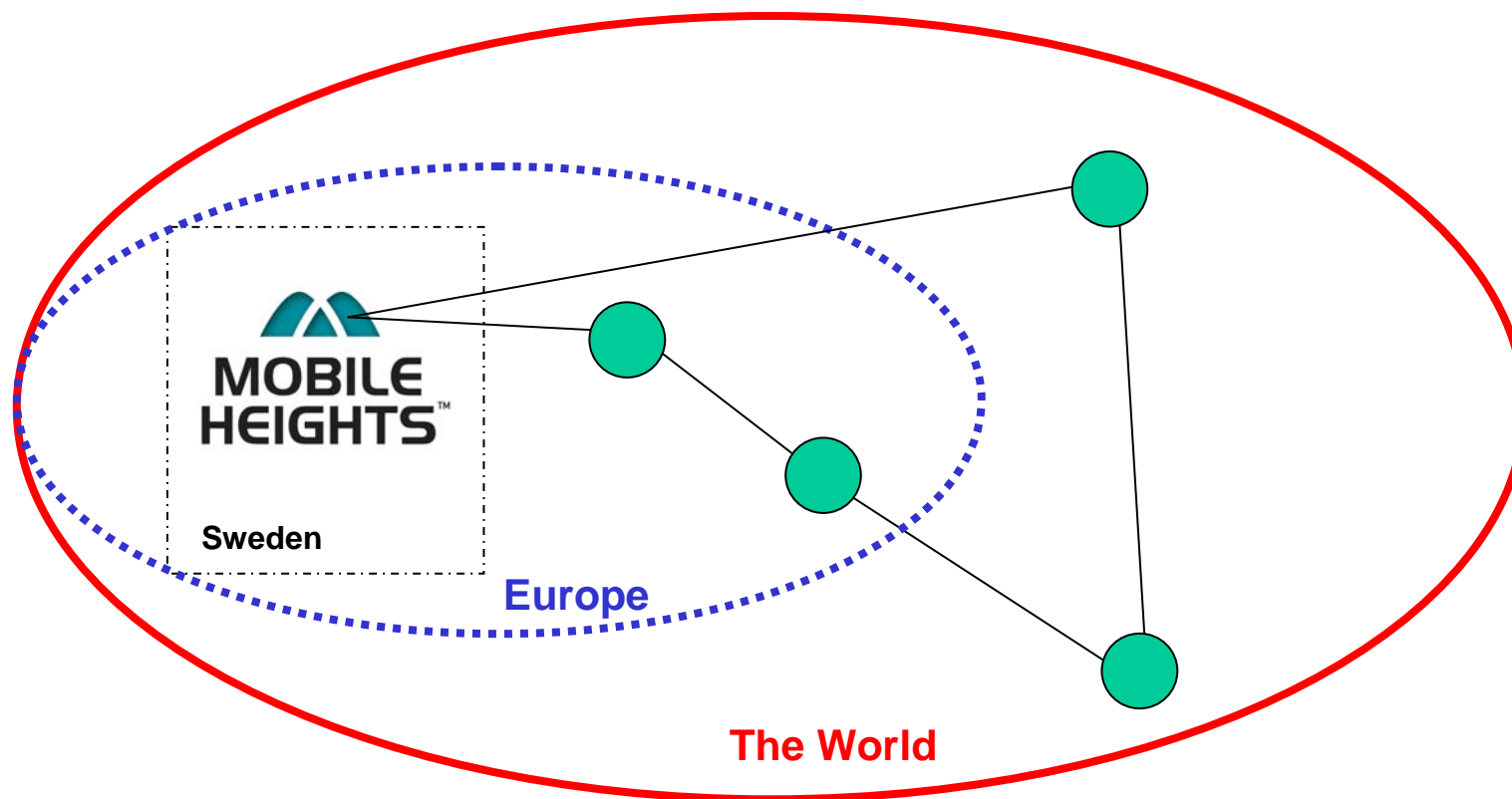
Moving media

→ • Moving Media Southern Sweden

Risk and Security

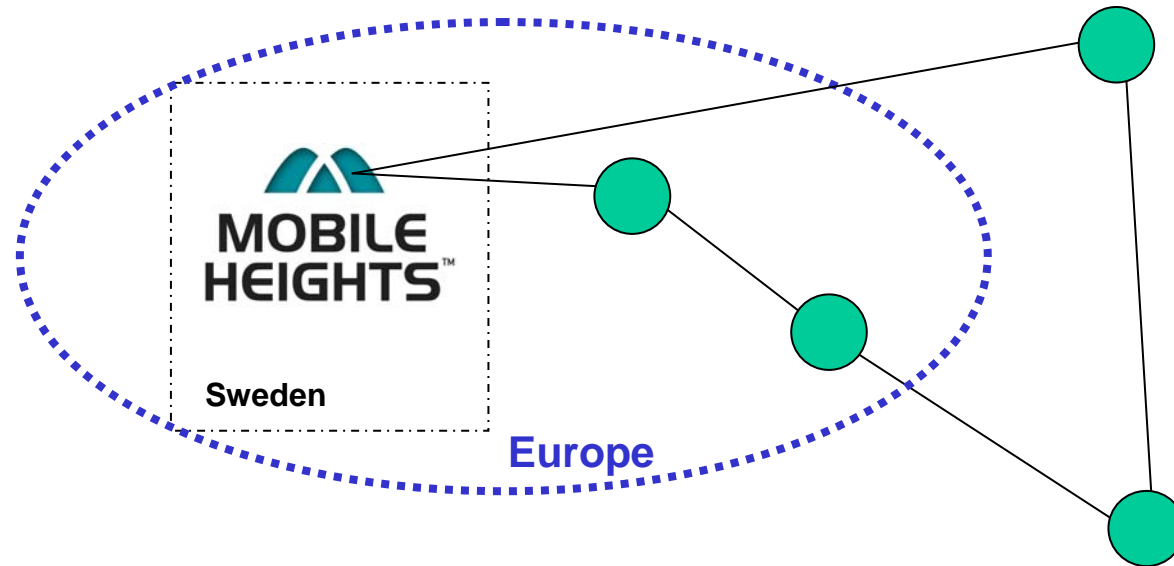
→ • North European Societal Security Training

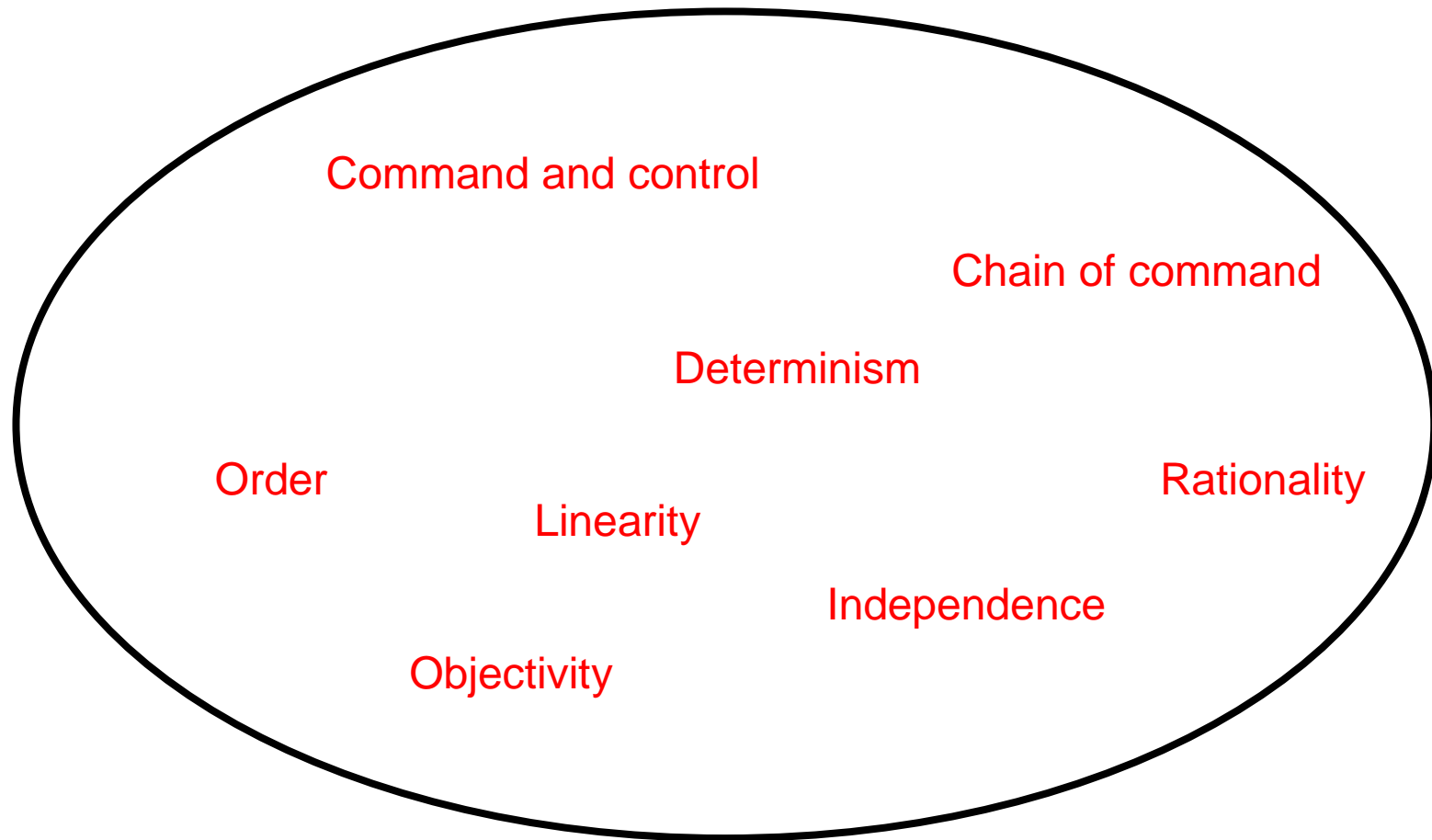
The Global innovation-system



The Global innovation-system

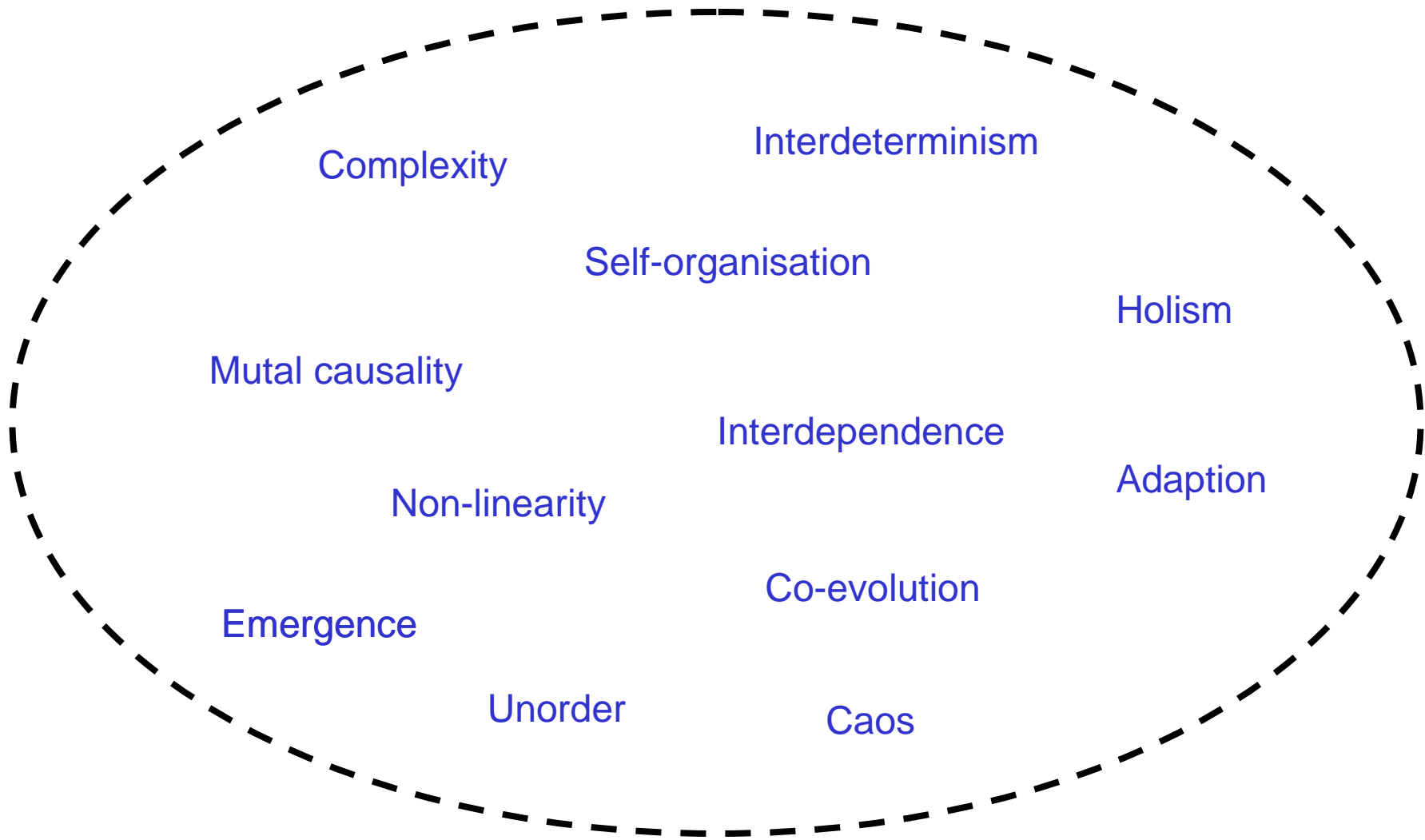
- European cooperation





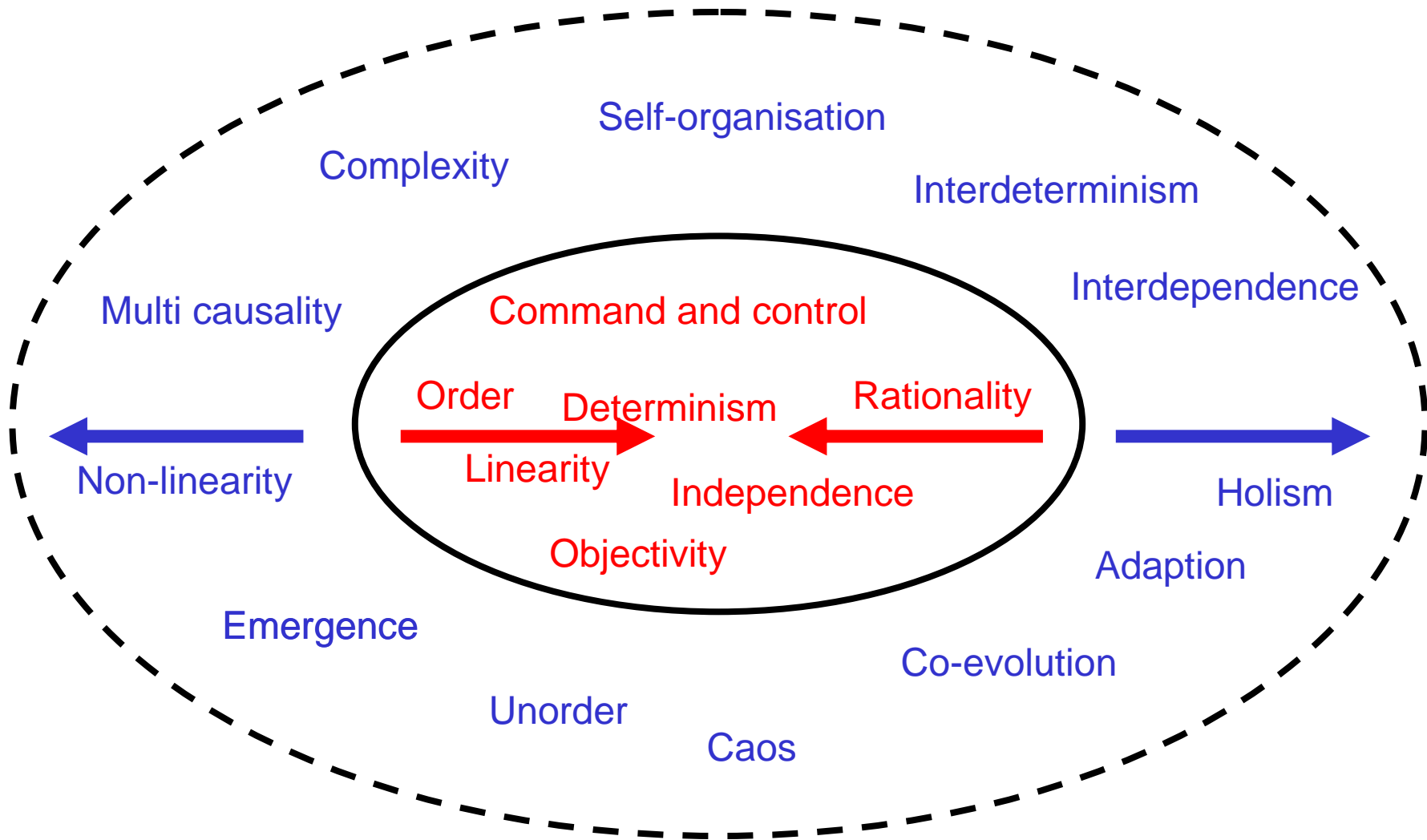
The Complicated perspective on innovation





The Complexity perspective on innovation





The Complexity perspective and the Complicated perspective

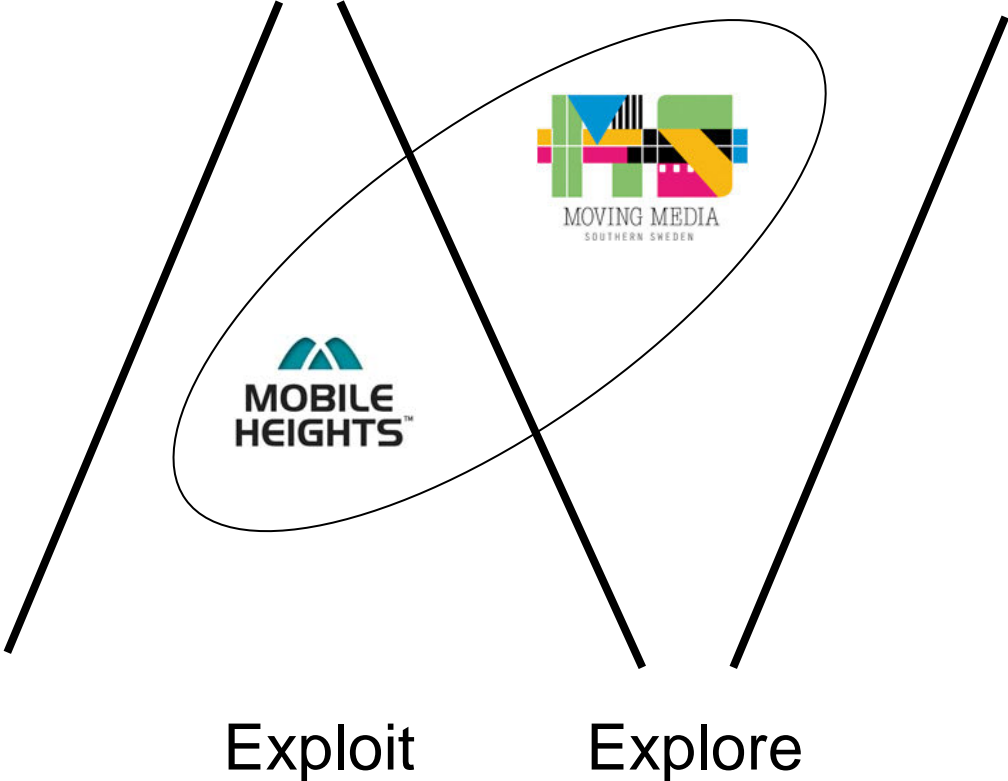
Derived and modified from Fredrik Nilsson (2005) and Dent (1999)



**Traditional cluster-initiative aims at
reducing complexity,**

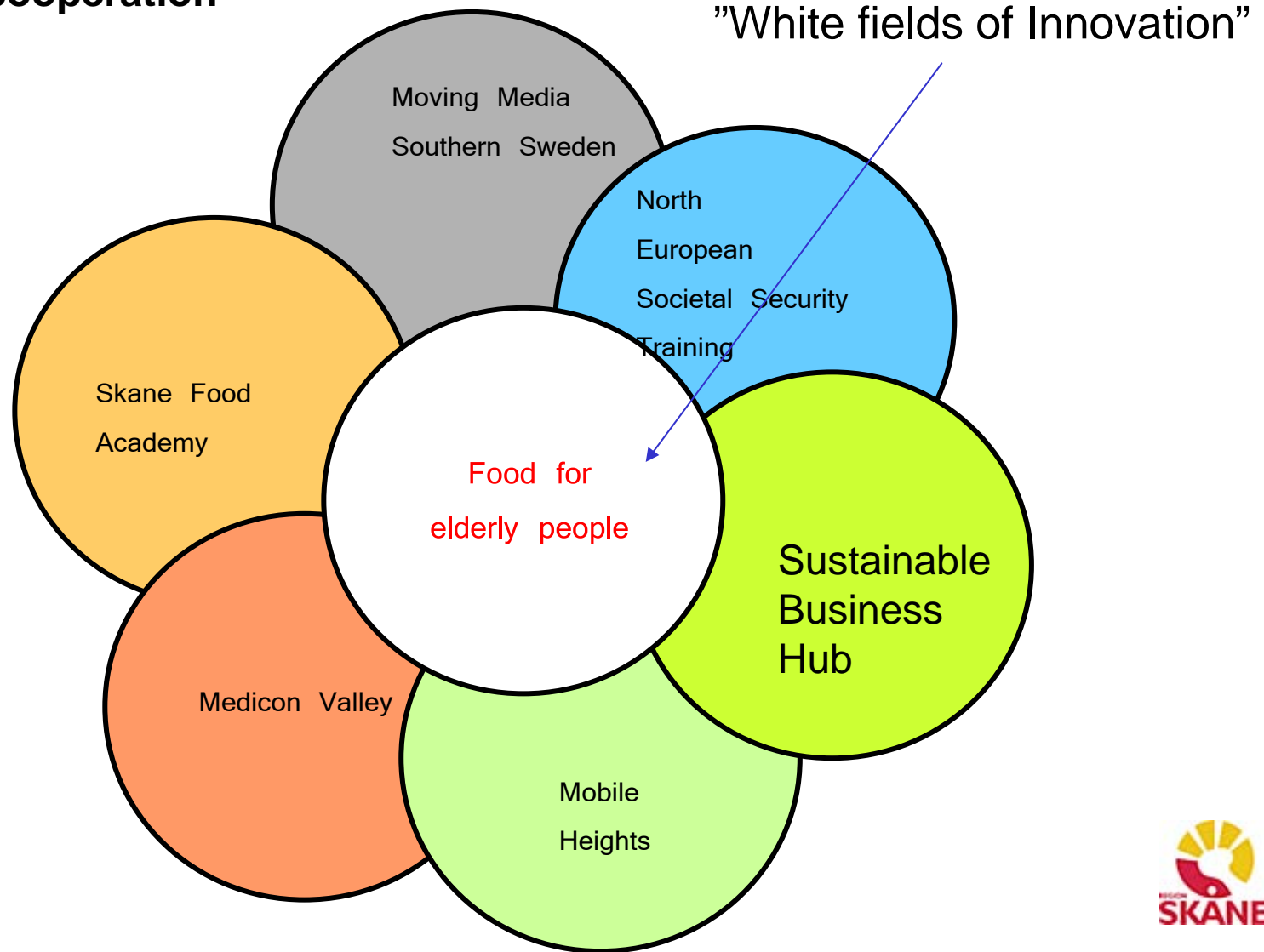
**Innovative cluster-initiative aims at
handling complexity**

Clusters of Innovation



Cluster-initiative and innovation

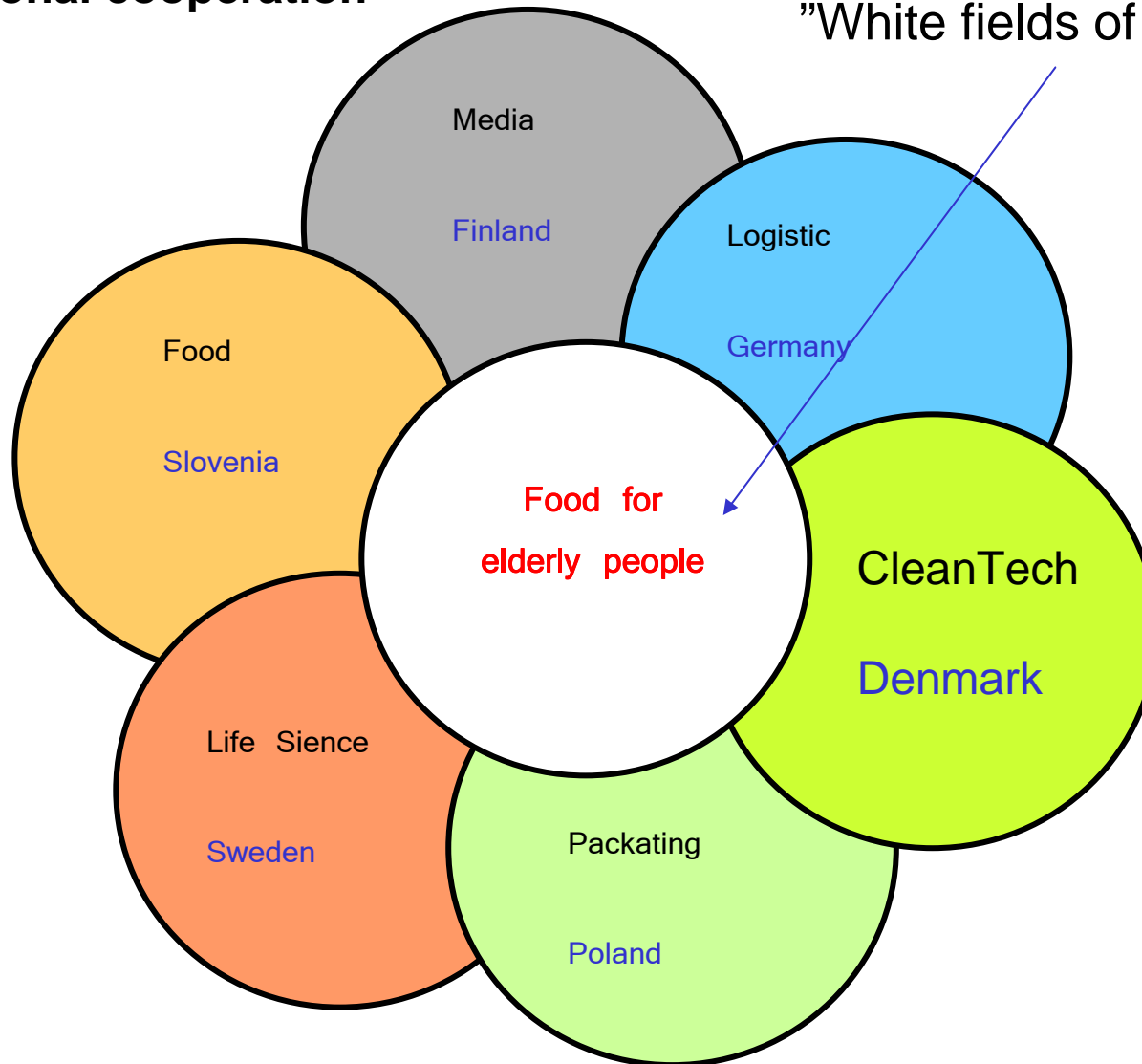
Regional cooperation



Cluster-initiative and innovation

Trans-regional cooperation

"White fields of Innovation"



Our points...

- Cooperation on innovation between cluster initiatives should focus on users in the "white fields" innovation
- Cluster initiative have a role to both exploit and to explore
- Successful innovative startups are often spinouts from medium and big companies
- World class clusters initiative have to focus on excellence **and** innovation
- Cluster initiatives must take a position in the global innovation system
- World class* cluster-initiative needs support from the nation and the European Union
- European cooperation between clusters initiative with different focus is an important parallel EU-strategy
- EU-risk management is a part of the work with innovation

* DG Enterprise coined the brand



The most important is...

Cooperation on innovation between cluster initiatives should focus on users in the "white fields" innovation

Let's take the Global innovation-system perspective

World Class clusters means European cooperation

European Clusters of Innovation is a parallel strategy



Thank you!

